



IFS SURVEY

IT DECISION MAKERS EXECUTIVE SUMMARY

The Top IT Trends and general IT concerns

Results of the IFS Christmas survey 2016

Q1. Do you foresee that in the future the stories of Santa will see him use Internet of Things (IoT) to do any of the following? (Tick all that apply)

- More than two fifths of IT decision makers across six different markets (41%) said that in the future they foresee the stories of Santa using IoT to automate present picking and wrapping.
- Almost two fifths of IT decision makers across six different markets (37%) said that in the future they foresee the stories of Santa using IoT to effectively load his sleigh for optimal balance and aerodynamic flying.
- Almost two fifths of IT decision makers across six different markets (37%) said that in the future they foresee the stories of Santa using IoT to orchestrate suppliers so they deliver just-in-time to Santa's grotto.
- Just over a third of IT decision makers across six different markets (34%) said that in the future they foresee the stories of Santa using IoT to pre-empt potential issues in producing Christmas presents.
- Just over a third of IT decision makers across six different markets (34%) said that in the future they foresee the stories of Santa using IoT to use sensors on house chimneys to know the best time to drop off presents.
- Half of the IT decision makers polled in France (50%) said that in the future they foresee the stories of Santa using IoT to automate present picking and wrapping.
- Almost half of the IT decision makers polled in Australia (46%) said that in the future they foresee the stories of Santa using IoT to use sensors on house chimneys to know the best time to drop off presents.
- Only 13% of IT decision makers in Sweden said they did not foresee that stories of Santa will see him using IoT in the future.

Q2. Do you foresee that in the future the stories of Santa will see him replace his reindeers with drones so he can improve the process of delivering presents?

- Over half (51%) of IT decision makers across the six markets, foresee that in the future, the stories of Santa will see him replace his reindeers with drones so he can improve the process of delivering presents
- Two thirds (66%) of IT decision makers in Sweden foresee that in the future, the stories of Santa will see him replace his reindeers with drones so he can improve the process of delivering presents, compared to just 43% of those in the UK
- 71% of IT decision makers across the six markets that are aged 16-24 years old foresee that in the future, the stories of Santa will see him replace his reindeers with drones so he can improve the process of delivering presents, compared to just 26% of 55+ year old IT decision makers in the markets

Q3.From stories of Santa, do you think he predominantly manages his IT in the Cloud, or on premise in Lapland?

- 2 in 5 (40%) IT decision makers across six different markets think that Santa predominantly manages his IT in the cloud
- A third (33%) of IT decision makers across six different markets think that Santa predominantly manages his IT on premise in Lapland
- More female than male IT decision makers across six different markets (41% vs 30%) think that Santa manages his IT on premise in Lapland
- Nearly 3 in 5 (58%) IT decision makers in the US think that Santa manages his IT in the cloud, this is almost double the amount than those in the UK (31%)
- More than double the amount of IT decision makers in the UK than the US (38% vs 15%) think that Sana manages his IT on premise in Lapland

Q4.What's your biggest IT concern over Christmas? (Tick up to three)

- The top three biggest IT concerns over Christmas across six different markets are:
 1. Availability of staff (41%)
 2. Risk if security hacks (31%)
 3. IT demands from people working remotely (31%)
- Over three quarters of IT decision makers across six different markets (76%) admit they have IT concerns over Christmas.
- Nearly a third of IT decision makers across six different markets (29%) said one of their concerns over Christmas are increased volumes of updates/ patch-fixes.
- IT decision makers in the US said their biggest IT concern over Christmas is risk of security hacks with nearly a half of respondents saying this (48%), compared to those in France with over 3 in 5 (62%) saying the availability of staff is their biggest concern.
- A third of IT decision makers in the UK (33%) said they do not have any IT concerns over Christmas compared to just under 1 in 10 in Sweden (9%).

Q5.Which of the latest gadgets would you like to find under your tree at Christmas? (Tick up to three)

- Top 5 latest gadgets that IT decision makers across six different markets would like to find under their tree at Christmas;
 1. A tablet (43%)
 2. A smart watch (35%)
 3. A smart phone (35%)
 4. A drone (31%)
 5. A fitness tracker (17%)

- Over half (52%) of IT decision makers from US would like to find a smart watch under their Christmas tree, compared to 2 in 5 (40%) IT decision makers in Australia and under 3 in 10 (29%) in UK.
- Over 2 in 5 (43%) IT decision makers in Germany would like to find a smart phone under their Christmas tree, compared to under 3 in 10 (29%) in UK and under 2 in 5 (39%) in Australia.
- Under a half (47%) of IT decision makers in France would like to find a drone under their Christmas tree, compared to a third (33%) in Germany and under a quarter (23%) in UK.
- Almost a quarter (24%) of IT decision makers in Germany would like to find a fitness tracker under their Christmas tree, compared to over a fifth (21%) in US and only 1 in 14 (7%) in Sweden.
- 3 in 5 (60%) IT decision makers from Sweden say that the latest gadget they would like to find under their Christmas tree would be tablet. A half (50%) of IT decision makers from USA say that the latest gadget they would like to find under their Christmas tree would be tablet. Under 2 in 5 (38%) IT decision makers from Germany would like to find a tablet under their tree at Christmas.
- More female (38%) than male (33%) IT decision makers across six different markets would like to find a smart watch under their Christmas tree.
- Under 3 in 5 (56%) IT decision makers across six different markets aged 16-24 said that the latest gadget they would like to find under their Christmas tree would be a tablet.

Q6. What is your one wish for your IT team/department in 2017?

- Over 2 in 5 (42%) of IT decision makers across six different markets say that their one wish for their IT team/department in 2017 is increased budget.
- Just under 1 in 5 (18%) IT decision makers across six different markets say that their one wish for their IT team/department in 2017 is to migrate more to the cloud
- 1 in 6 (16%) IT decision makers across six different markets say that their one wish for their IT team/department in 2017 is increased headcount
- 1 in 20 (5%) IT decision makers across six different markets say that their one wish for their IT team/department in 2017 is to outsource more IT services
- Over half (51%) German IT decision makers say that their one wish for their IT team/department in 2017 is increased budget. This is compared to just over a third (35%) of UK IT decision makers who said this
- A quarter (25%) of Swedish IT decision makers say that their one wish for their IT team/department in 2017 is to migrate more to the cloud. This is compared to just 1 in 7 (14%) Australian IT decision makers who said this
- A quarter (25%) of French IT decision makers say that their one wish for their IT team/department in 2017 is increased headcount. This is compared to just 1 in 7 (15%) US IT decision makers who said this

Survey facts

- Survey participants: 1,001 IT Decision Makers
- Survey markets: UK, US, Germany, France, Australia and Sweden
- Survey timeframe: 24.11.16 – 30.11.16